

# Rwanda Hope



**REAL WORLD IMPACT**  
**INFORM.SUPPORT.EMPOWER**

***There is a critical problem with the vast majority of outreach efforts occurring in the church today. They are not sustainable.***

People often generously contribute money in an attempt to address the needs of others. Research shows that \$213 billion is given annually by Christians. And what is the ultimate result of all this generosity? Too often, a short-term “missional high” and a sense of accomplishment with no long-term improvement in the lives of those most desperate.

***This is a chance to make a lasting difference and truly have a real world impact.***

With the ongoing mission of creating sustainable life improvements for the impoverished across the globe, Real World Impact is raising \$50,000 with the express purpose of starting a chicken farm in the Butare area of Rwanda. Proceeds from this project are expected to support 220 orphans in the communities in around the Glory of Christ Church in Rwanda by meeting basic needs such as food, clothing, and education.

### **Why a Chicken Farm?**

Like all of our projects, this is a venture that was conceived through ongoing work with the community and is supported by the local church, while being fueled and driven by partnerships around the world.

Eggs are traditionally a low-cost, nutrient-dense food source consumed by the majority of Rwandans, which means it is a proven industry, with strong future prospects and relatively low risk.

As Rwanda continues to progress into a society with more widely-available non-agrarian jobs, people are transitioning away from subsistence farming and resorting more and more often to purchasing food from local markets. Because the financial barrier to entry for third-party farming is so high, we can create a high volume chicken farm that puts the infrastructure in place to leverage initial start-up expense while minimizing ongoing production cost.



### **What makes this project special?**

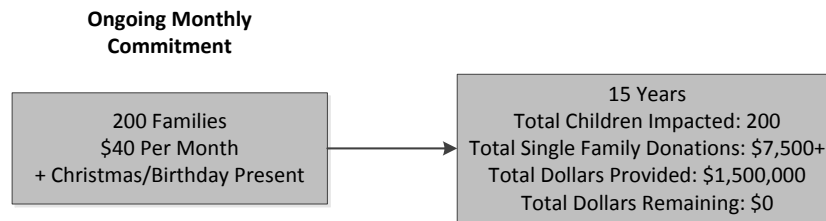
Rather than asking for people to make long-term financial commitments and simply throwing money at a need each month, this project will leverage individual donations most effectively while empowering the people receiving the assistance.

In addition, this venture will provide jobs while simultaneously creating a new source of low-cost, nutritious food for the community.

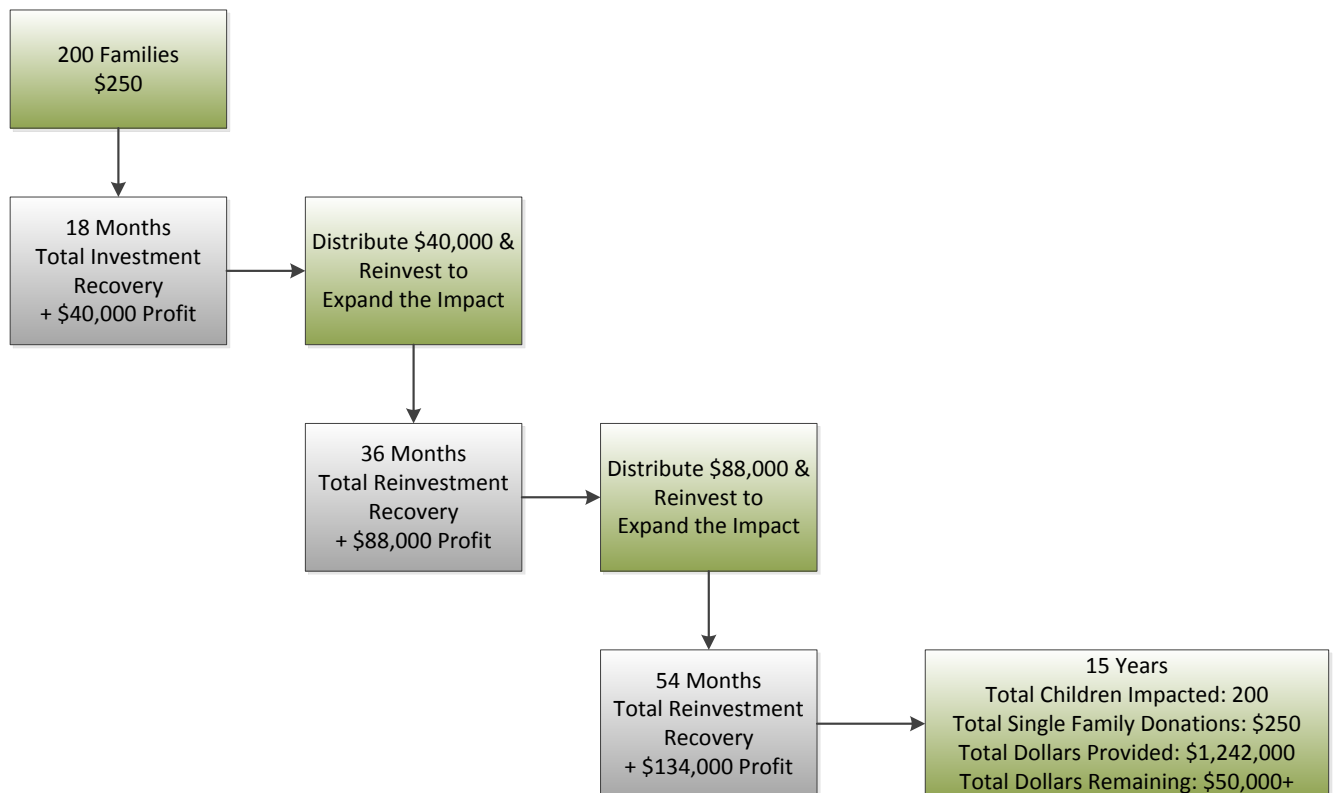
Finally, what makes this project special is, quite frankly, the Rwandan people. While there is great need because of the high orphan population in the country, they are a model of Christian grace following the horrific genocide in 1994 and are an excellent example of steady growth and stability.

# The Impact

The typical church sponsorship model can cost a family more than \$7,500 throughout their commitment. Although providing immediate assistance to the benefactor, the approach creates no sustainability and leaves nothing once the sponsorship is terminated.



***If, instead, we find ways to truly invest in the community, then initial donor commitments can be leveraged to create lasting change!***



## Financial Overview

	<u>LOW</u>	<u>MED</u>	<u>HIGH</u>
<b>Beginning Cash</b>	<b>\$50,000</b>	<b>\$50,000</b>	<b>\$50,000</b>
Fixed Asset Purchases	\$6,293	\$5,941	\$5,542
Operating Cost (18 Months)	\$50,912	\$48,061	\$44,833
<b>Total 18 Month Outlay</b>	<b>\$57,205</b>	<b>\$54,002</b>	<b>\$50,375</b>
<b>Projected 18 Month Revenue</b>	<b>\$97,581</b>	<b>\$92,116</b>	<b>\$85,929</b>
<b>Projected 18 Month Profit/Loss</b>	<b>\$40,375</b>	<b>\$38,114</b>	<b>\$35,555</b>
<b>Profit Distribution to Orphans</b>	<b>\$40,375</b>	<b>\$38,114</b>	<b>\$35,555</b>
<b>New Cash Balance (Month 19)</b>	<b>\$50,000</b>	<b>\$50,000</b>	<b>\$50,000</b>

### Expansion #1

Fixed Asset Purchases (Farm Expansion)	\$5,547	\$5,237	\$4,885
Operating Cost - Initial Farm (19-36 Months)	\$50,912	\$48,061	\$44,833
Operating Cost - Farm Expansion (18 Months)	\$50,912	\$48,061	\$44,833
<b>Total 18 Month Outlay (19-36 Months)</b>	<b>\$107,371</b>	<b>\$101,358</b>	<b>\$94,551</b>
<b>Projected 18 Month Revenue - Initial Farm</b>	<b>\$97,581</b>	<b>\$92,116</b>	<b>\$85,929</b>
<b>Projected 18 Month Revenue - Farm Expansion</b>	<b>\$97,581</b>	<b>\$92,116</b>	<b>\$85,929</b>
<b>Projected 18 Month Profit/Loss (19-36 Months)</b>	<b>\$87,790</b>	<b>\$82,874</b>	<b>\$77,308</b>
<b>Profit Distribution to Orphans</b>	<b>\$87,790</b>	<b>\$82,874</b>	<b>\$77,308</b>
<b>New Cash Balance (36 Months)</b>	<b>\$50,000</b>	<b>\$50,000</b>	<b>\$50,000</b>

### Expansion #2

Fixed Asset Purchases (Farm Expansion)	\$5,547	\$5,237	\$4,885
Operating Cost - Initial Farm (37-54 Months)	\$50,912	\$48,061	\$44,833
Operating Cost - Initial Expansion (19-36 Months)	\$50,912	\$48,061	\$44,833
Operating Cost - Farm Expansion 2 (18 Months)	\$50,912	\$48,061	\$44,833
<b>Total 18 Month Outlay (37-54 Months)</b>	<b>\$158,283</b>	<b>\$149,419</b>	<b>\$139,384</b>
<b>Projected 18 Month Revenue - Initial Farm</b>	<b>\$97,581</b>	<b>\$92,116</b>	<b>\$85,929</b>
<b>Projected 18 Month Revenue - Initial Expansion</b>	<b>\$97,581</b>	<b>\$92,116</b>	<b>\$85,929</b>
<b>Projected 18 Month Revenue - Farm Expansion 2</b>	<b>\$97,581</b>	<b>\$92,116</b>	<b>\$85,929</b>
<b>Projected 18 Month Profit/Loss (37-54 Months)</b>	<b>\$134,459</b>	<b>\$126,929</b>	<b>\$118,404</b>
<b>Profit Distribution to Orphans</b>	<b>\$134,459</b>	<b>\$126,929</b>	<b>\$118,404</b>
<b>New Cash Balance (54 Months)</b>	<b>\$50,000</b>	<b>\$50,000</b>	<b>\$50,000</b>

<b>Projected Monthly Profit (54+ Months)</b>	<b>\$7,778</b>	<b>\$7,343</b>	<b>\$6,849</b>
<b>Projected Annual Profit (54+ Months)</b>	<b>\$93,337</b>	<b>\$88,110</b>	<b>\$82,193</b>

**Key Assumptions:** Starting counts and expansions will accommodate 2,000 chickens. The Low, Medium, and High Exchange rates are 590, 625, and 670 RWF-USD, respectively. Laying Rates are estimated conservatively with appropriate variations across 18 month useful life. Assumed death rates are 3% in starting period, 4% in growth period, and 1% before full maturation. Feed Calculations are determined conservatively using the full 2,000 chickens, with no accommodation for death, using varying feed consumptions across the 18 month useful life.

# Next Steps

As you review this overview we would encourage you to prayerfully consider presenting this project to your pastoral and mission teams. If you believe this to be a good fit within the church, below are a few ways to get involved:

## 1. Church Partnership

Come alongside Real World Impact and allow us the opportunity to present this ministry in front of the congregation as a church partner.

## 2. Church Participation

Present this opportunity to church members as an area for involvement and encourage participation through a focused giving drive.

Some encouraged donor levels to help achieve the financial goal include:

- \$100 One-time Donations from 500 Families
- \$250 One-Time Donations from 200 Families
- \$100/Month for 5 Months from 100 Families
- \$200/Month for 5 Months from 50 Families

## 3. Group Involvement

Provides an avenue for your small groups, ministry teams, and mission teams to work with Real World Impact through sponsorship and/or direct involvement.

Direct involvement can take on a number of forms including dedicated prayer partners, assisting in logistics and planning of outreach efforts, to even taking part in an upcoming trip.

Our next available group trip is scheduled for November 2014.

To discuss any of these options in more detail or to request any additional information, please feel free to contact Josh or Michelle Fadley at [Josh.Fadley@RealWorldImpact.org](mailto:Josh.Fadley@RealWorldImpact.org) or by phone at (949) 466-4387.

Thank you for your time and consideration!

Josh & Michelle Fadley  
Real World Impact Co-Founders



*Michelle Fadley at Nehemiah Association  
(Butare, Rwanda - 2012)*



*Josh Fadley at Glory of Christ Church  
(Kigali, Rwanda - 2012)*

## About Real World Impact

Real World Impact is a family-operated non-profit 501(c)(3) organization focused on the mission of encouraging, educating, and creating sustainable life improvements for impoverished people around the world.

Critically focused on the ideal of “teaching someone to fish,” Real World Impact focuses on business and fundamental life skills education in order to promote growth within families, churches, and communities. Through long-lasting relationships focused in local communities, we have developed trust and continue to be given broad opportunities to preach the Good News of Jesus Christ.

Throughout our history, a primary focus of Real World Impact has been centered on the people of Rwanda. Burdened by the tragic genocide occurring in 1994, Rwanda (*“The Land of a Thousand Hills”*) is a beacon of light within an area of the world typically signified by suffering and strife. Directed by Christian leaders and boasting a stable, prosperous, and growing economic environment, Rwanda offers opportunities for success unlike any time in its history. Located at a strategic time and place, we believe that Rwanda provides an opportunity for the love of Jesus Christ to shine through in an area of the world where extremist Islam and other religions are working hard to gain a foothold. By providing both spiritual and tangible resources in the communities we serve, we believe we are in a position to empower Rwandan Christians to combat outside forces that would otherwise seek to dramatically alter their culture.

Originally founded as the Kim A Fischbach Memorial Foundation, Real World Impact was created in the wake of the sudden and tragic passing of Kim Fischbach in order to foster his memory and further his mission. His enduring spirit is a living testament to the healing, gracious, and generous power of our Lord, Jesus Christ ([www.KAFMemorial.org](http://www.KAFMemorial.org)).

Since its founding in 2010, Real World Impact has developed a pioneering curriculum dedicated to teaching critical business and entrepreneurial skills, conducted classes focused on hygiene, community sanitation, and water purification, helped launch successful small businesses led by orphans and leaders in the community, and much more. We continue to work with and support many Rwandan groups including the Nehemiah Association, the Rwanda Multi-Learning Centre, the Glory of Christ Church and their 9 local congregations throughout Rwanda, and more.



*Kim & Robyn Fischbach (Kigali, Rwanda - 2007)*

For more information, please visit [www.RealWorldImpact.org](http://www.RealWorldImpact.org) or email us at [Josh.Fadley@RealWorldImpact.org](mailto:Josh.Fadley@RealWorldImpact.org).

Thank you for your time and God bless!

Robyn Fischbach  
Real World Impact Co-Founder